



Underwriting Sponsorship Opportunities

Contact steven@loftaz.com or (520)322-5638 for more info

A financial commitment to local arts and culture has big rewards. Your support of The Loft Cinema keeps dollars in the community, enhances the quality of life for your employees and places your name in front of our patrons--who are proven supporters of businesses with community values.

The Loft Cinema sees more than 12,000 patrons each month and our monthly calendar goes out to 11,000 people. Imagine your companies message on-screen, in print, or both promoting your products and services to a captive audience before each showtime - approximately 70 shows in a week, to over 3,000 audience members. Your full-color slide is shown as part of the 7 minute slide show that runs on-screen 15-20 minutes pre-show in both theatres. Each slide appears on-screen for approximately 7 seconds and will be shown at least 2 times before each film.

ON-SCREEN UNDERWRITING

month-to-month	6 month contract	12 month contract
\$100/mo.	\$540 (comes to \$90/mo.)	\$700 (comes to \$58.33/mo.)

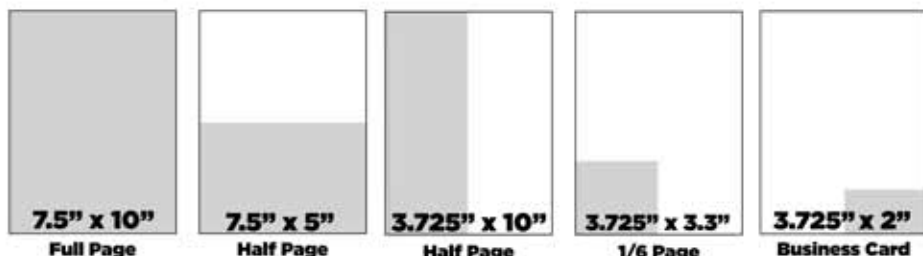
MONTHLY CALENDAR UNDERWRITING

	month-to-month	6 month contract	12 month contract
Full Pg	\$450/mo.	\$2400 (comes to \$400/mo.)	\$3600 (comes to \$300/mo.) *
1/2 Pg	\$225/mo.	\$1200 (comes to \$200/mo.)	\$1800 (comes to \$150/mo.) *
1/6 Pg	\$100/mo.	\$550 (comes to \$91.66/mo.)	\$800 (comes to \$66.67/mo.)
Biz Card	\$60/mo.	\$300 (comes to \$50/mo.)	\$500 (comes to \$41.67/mo.)

* 12 month full & half page underwriting include two free slides in both theatres for a year

COMBO ON-SCREEN AND CALENDAR UNDERWRITING

	month-to-month	6 month contract	12 month contract
Full Pg	\$500/mo.	\$2640 (comes to \$440/mo.)	\$3600 (comes to \$300/mo.)
1/2 Pg	\$257.60/mo.	\$1380 (comes to \$230/mo.)	\$1800 (comes to \$150/mo.)
1/6 Pg	\$140/mo.	\$750 (comes to \$125/mo.)	\$1150 (comes to \$95.83/mo.)
Biz Card	\$117.60/mo.	\$630 (comes to \$105/mo.)	\$950 (comes to \$79.17/mo.)



File Formats:

1. PDF (preferred)
2. TIFF

Images should be at least 200-300dpi
Turn all images to CMYK

Slide Specs:

Slides should be created at 15" x 10" or 7.5" x 5" at 200-300dpi

JPG or PDF files are preferred

Calendar ad deadlines:

New ads should be submitted by the 20th of the month for inclusion in the next month's calendar.

Slide Ads:

Slide contracts include two slides in each theatre.
Slides are updated on the 1st and 15th